

DONALDSON INTERNATIONAL

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NEWS
FROM CANADA

DONALDSON INTERNATIONAL LIVESTOCK LTD.

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CONTENTS

- 1 WHAT'S NEW AT DONALDSON INTERNATIONAL
- 2 NORTH AMERICA'S FIRST SEGREGATED EARLY WEANING (SEW) QUARANTINE FACILITY
- 3 SPECIAL OFFER
- 3 GENETIC EVALUATION PROGRAM
- 3 CONTACT INFORMATION



WHAT'S NEW AT DONALDSON INTERNATIONAL

With offices and agents in many parts of the world, Donaldson International Livestock Ltd. is active in over 50 countries, promoting and selling superior purebred swine from the healthiest, genetically elite herds in the world.

To maintain our production edge in supplying genetics around the globe, we researched our customers world wide to find out what was of major importance to them in their purchase of genetics.

As you may know, Donaldson International is the company that supplied all of the original Duroc and Hampshire found in Sweden, Norway, Denmark, Holland, Australia and New Zealand, and now we are replacing much of the GGP (great-grandparent) population in the United States. In the last few years, the United States has imported on average 45,000 GGP, GP and F1s per year from Canada to upgrade their genetics, that were 10-15 years behind in lean yield.

To maintain our production edge in supplying genetics around the globe, we researched our customers world wide to find out what was of major importance to them in their purchase of genetics. **One of the most common answers was health.**

NORTH AMERICA'S FIRST SEGREGATED EARLY WEANING (SEW) QUARANTINE FACILITY

It was close to two years ago that we turned the sod and started to build the first North American SEW (Segregated Early Weaning) quarantine facility. It has been only the last few months that the world has seen how costly disease can be to a country. Classical Swine Fever (Hog Cholera) is running rampant through many parts of Europe, such as Holland, Belgium, Germany and Spain and continues to spread. Just in Holland alone, close to one million pigs have been slaughtered, including two major AI Units. At the same time, Foot and Mouth has hit in Taiwan and again cost millions of dollars of losses and hundreds of thousands of pigs are being slaughtered. Mad Cow Disease has had a devastating effect on the cattle industry in England.

We are fortunate in Canada that we have one of the highest health status rankings in the world. Our breeding farms are enrolled on a government herd health program. Many were set up by Caesarian Section and all run as a closed herd, only bringing new genetics in by AI or Caesarian. Many farms will not allow any visitors; a few will permit visitors, but

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they must not have been on any other farms in the past 72 hours, and must shower in. This of course has created problems for me in the fact that my international customers want to see the genetics they are purchasing, but at the same time, I must respect our breeders in helping them maintain the disease-free status they have.

We feel our SEW facility will accomplish numerous things for us, including the following:

1. We now can assure our customers of genetics of the highest health status.
2. The pigs can come from numerous high health farms, ensuring a wide, totally unrelated genetic group of boars and gilts, from the four main breeds in Canada - Yorkshire, Landrace, Duroc, Hampshire.
3. We have built the facility with a centre viewing hall, allowing all visitors to see a wide genetic base of pigs from the best farms in Canada at one facility, but with no risk of contamination of disease.

You might call it a one stop shop for your swine genetic needs..



SPECIAL OFFER

To celebrate the completion of our SEW quarantine and office/training facility with accommodation, we are offering grand opening prices for the remainder of 1997. In addition to the

sale price for GGP or GP genetics, if you purchase a pallet of pigs (approximately 45-60 pigs), we will reimburse you for your round trip economy airfare and accommodation while in Ontario.

GENETIC EVALUATION PROGRAM

In addition to our superior genetic package we offer, we also have a genetic evaluation training program that will work on a 486 computer or bigger and is compatible with most

management programs. The original Animal Model BLUP program was developed at the University of Guelph by the late Dr. Brian Kennedy.



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